

## CURRICULUM VITAE

Name: ERICKA KRISTINE WAIDLEY  
 Phone: 714.290.4477  
 Email: ewaidley@linfield.edu  
 Website: www.ekwconsulting.net

### EDUCATION:

Fielding Graduate University	PhD Candidate, Organization Development
Harvard Business School	Certificate Strategic Perspectives in Nonprofit Management
University of California, San Francisco	MS, Family Health Care Nursing
San Diego State University	BS, Nursing
OR License	#201504661RN (exp 5/17/2019)
CA License	#221694 (exp 6/30/2019)

### FACULTY:

2015-present	Linfield College	Assistant Professor, Good Samaritan School of Nursing <ul style="list-style-type: none"> <li>• Coordinator, Semester IV</li> <li>• Nursing Management and Leadership</li> <li>• Faculty for final semester clinical rotations</li> <li>• Student Advisor</li> </ul>
2010-2015	Brandman University	Adjunct Professor, Nursing and MHA <ul style="list-style-type: none"> <li>• Developed online curriculum for Quality Management in Healthcare and Innovations courses</li> <li>• Teach Transition to Professional Practice, Community Nursing, Healthcare Public Policy, Diffusion of Innovations</li> <li>• Expertise in online curriculums and teaching strategies</li> <li>• Member of community Advisory Committee</li> <li>• Approved mentor for RN-BSN transition course</li> </ul>
2000-2009	Cal State University, Fullerton	Adjunct faculty/Distance Nursing Program <ul style="list-style-type: none"> <li>• Courses include Transition to Professionalism, Leadership &amp; Management</li> <li>• Graduate student preceptor</li> </ul>
1980-2007	University of California, Los Angeles	Assistant Clinical Professor (WOS) Department of Nursing <ul style="list-style-type: none"> <li>• Courses include Leadership and Management (Graduate)</li> <li>• Graduate student preceptor</li> </ul>

- |           |  |  |
|-----------|--|--|
| 1980-1989 | California State University,<br>Long Beach                   | Assistant Professor, Department of Nursing <ul style="list-style-type: none"> <li>• Nursing Leadership Certificate program (extension)</li> </ul>  |
| 1977-1980 | University of California, San<br>Francisco School of Nursing | Assistant Clinical Professor, Dept. of Biological Dysfunction <ul style="list-style-type: none"> <li>• Clinical preceptor for new graduates and nursing students</li> <li>• Lecturer for nursing process, theory, clinical management</li> </ul> |

### PROFESSIONAL EXPERIENCE:

- |                  |  |                                       |
|------------------|--|---------------------------------------|
| 2010-2015        | AccessOC, Southern CA  | CEO/Executive Director                |
|                  | Responsible for the management and daily operations of a 501c3 non-profit that provides free surgeries and access to specialty medical care for the uninsured. Have recruited 5 hospital care partners and over 900 clinical volunteers and facilitated training at 25 community clinics. Comprehensive patient care coordination provided to every patient referred from health clinics. Manage million dollar budget, human resources, Board recruitment, development and governance, and fiscal responsibilities. |                                       |
| 1996-<br>present | EKW & Associates   | President/CEO                         |
|                  | EKW & Associates specializes in facilitating the development of organizations and people. The culture of the organization is based on a customized approach that provides positive and individualized outcomes for each client.  |                                       |
| 2008-2010        | Camp Fire USA  | CEO, Orange County Council            |
|                  | Responsible for the management and daily operations (\$1.5 million budget) of a non-profit council of a nationally recognized organization. Leadership of over 45 teaching staff, managers; management of federal, state and foundation grants; board recruitment and development; grant writing; fund development and business planning. Recruited and developed 8 new Board members in 2 years; provided guidance for Board development to strengthen governance for organization.                                 |                                       |
| 2001-2005        | Laguna Beach Community Clinic  | Executive Director                    |
|                  | Responsible for overall management of clinic operations. Responsibilities included leadership and team building for a multidisciplinary staff of 50-75 (physicians, nurses, technicians, medical records, support services and volunteers) and oversight of all clinic programs that provided over 20,000 encounters/year. Board recruitment and development, community outreach and fund development.   |                                       |
| 1986-1996        | Irvine Medical Center  | Vice President, Patient Care Services |
|                  | Primary clinician on design and development team for a new hospital in Irvine, CA (originally owned by AMI, then Tenet, now Hoag Presbyterian). Hired to development team 7 years prior to opening, helped design all clinical departments, including innovative patient care services delivery model (media termed the model a "hospital without walls"). Facilitated recruitment, hiring and training of over 700 employees including physicians, nurses,  |                                       |



- 2005-2007 Association of Women in Healthcare Administration
- 2000-2001 Organization Development Network of OC
- 2001-2005 American Association of University Women (AAUW)  
Board of Directors  
Laguna Beach Foundation, President
- 1983-2000 Organization of Nurse Executives - California (ACNL)
- 1975-1998 Association for the Care of Children's Health (ACCH)  
1993-1995: President, National Executive Board  
1985-1990: Secretary, National Executive Board (2 terms)
- 1995-1998 Irvine Senior Foundation - Board of Directors  
1996-98: Vice President
- 1997-1999 Orange County Business Forum
- 1976-  
present Sigma Theta Tau, Alpha Eta Chapter
- 2013-  
present Brandman University Chapter
- 1992-1995 Irvine Chamber of Commerce - Board of Directors
- 1990-1993 Mardan Center for Educational Therapy - Board of Trustees
- 1986-1993 Irvine Child Care Project (JPA, City of Irvine)  
1990-93: President
- 1985-  
present Who's Who of Nursing Professionals
- 1981-  
present Who's Who of American Women

**CONSULTATIONS / PRESENTATIONS: (see [www.ekwconsulting.net](http://www.ekwconsulting.net) ):**

- 2017 Oregon Nurses Association (ONA)

- 2016-2017 Nurses on Boards (OCN)  
Coos Bay, La Grande, Medford, Bend
  
- 2014 Western Governor's University
  
- 2013 Eisner Pediatric Family Medical Center
  
- 2011 Communities Joined in Action National Conference  
ACHI National Conference
  
- 2001-2009 Camp Fire USA OC Council  
CalOptima  
Taller San Jose  
Children and Families Commission of OC  
Institute for the Advancement of Health  
Immunization Coalition (LINK registry system)  
Coalition of Orange County Community Clinics  
Saddleback Memorial Medical Center  
Mission Hospital and Regional Medical Center
  
- 2000 Coalition of Orange County Community Clinics  
Saddleback Memorial Medical Center, Laguna Hills, CA  
Beverly Hospital, Whittier, CA  
Memorial Medical Center, Long Beach, CA  
Anaheim Memorial Medical Center, Anaheim, CA

Prior to 2000 see website.

**RESEARCH ACTIVITIES:**

Dissertation (2017), "the Patient's Perception of the Nurses Use of Technology in Care Delivery".

Student reader/dissertation committee: "Capacity building and sustainability in a community disconnected from mainstream supports", The Fielding Institute, Santa Barbara, CA.

Co-investigator of Job Satisfaction Study Related to Implementation of Primary Nursing in a General Pediatrics Unit, Miller Children's Hospital, Long Beach, CA.

Co-investigator, "A Comparison of Pediatric Nurse's Role Expectations and Their Behaviors" - poster session participant at Recent Advances in Nursing Science, Sigma Theta Tau, Los Angeles, CA.

Co-investigator, "A Comparative Study of Parent Satisfaction Pre- and Post- Implementation of Primary Nursing in Pediatric Intensive Care Unit".

Primary investigator, Patient Care Planning Project. Designed and implemented research project to investigate the effectiveness of utilizing Standardized Nursing Care Plans as a permanent part of the medical record.

**PUBLICATIONS:**

**Current:** Grant writing, case statements, media releases, marketing, Board communications, community outreach, annual reports, job descriptions.

AccessOC, 2007, 2010-2015. Developed marketing and branding for start-up organization, designed patient education information; returned to establish non-profit status, developed strategic and marketing plans.

Waidley, E. (2000-2001). Weekly online column for professional nurses. *WebMD/WebRN*.

Waidley, E. (1997-1999) "Good Question". *Nurseweek*, published in CA and TX.

Waidley, E. (1981, rev 1996,2001). Radiologic Procedures. in Jane.A. Fox (Ed.) *Primary Health Care of the Young*. New York: McGraw-Hill.

Waidley, E. (1985). The Use of Pediatric Patient Education Booklets and Parent Involvement, *American Journal of Nursing*, July.

Waidley, E. (1981). Surviving the Role of Referee. *RN*, September.

Waidley, E. (1977) Preparing Children for Radiology Procedures. *Journal of the Association for the Care of Children's Health*. Summer.